

IESSA CONFERENCE PRESS RELEASE

CONNECT WITH LIGHTING PROFESSIONALS AT THE 18th IESSA CONFERENCE

The IESSA Conference is the event for networking and professional development, connecting with industry peers, explore new business opportunities, and stay informed on the rapid changes in the lighting industry. With a special focus on Regulation updates, Technology advancements and Environmental considerations.

WHO SHOULD ATTEND

If you are a professional lighting engineer or are involved in the lighting industry in a technical, commercial, institutional, educational, municipal or public capacity we can think of at least five excellent reasons for you to join us in attending the Illumination Engineering Society of South Africa's (IESSA) 18th annual conference.

Forces of Change: Regulations / Technology / Environment

Date: 15th and 16th of August 2024

Venue: Riverstone Lodge in Muldersdrift, Johannesburg, South Africa.

BROADEN YOUR KNOWLEDGE

IESSA embraces the advancement of lighting knowledge as one of many core principles and to this end, the conference is designed to inform you about the latest innovations and new developments in the Lighting industry in the areas of research, technology and improved lighting techniques. IESSA represents the lighting industry of South Africa within the Government and Regulatory environment. Further to this, IESSA represents the South African Lighting Industry as a National representative internationally on the National Committee of the CIE (Commission International De L'Eclairage).

NETWORK WITH PEOPLE IN YOUR INDUSTRY

It is important to make new contacts and stay connected with friends and colleagues in the industry. There will be plenty of opportunity to mingle and network at the IESSA conference, providing attendees with access to industry leaders and their peers from Gauteng and other parts of South Africa.

Side note – there is a hybrid option available for all those who can only attend virtually so you too don't miss out on the knowledge shared by our presenters.

MEET WITH YOUR SUPPLIERS

With technology changing at a rapid pace, it is vital to spend time with industry suppliers who understand the lighting industry and who can offer bespoke solutions to unique problems. The IESSA conference provides an invaluable opportunity to not only meet with regular sales representatives but also with sales directors and CEOs who can be invaluable connections.

EARN CPD POINTS

We know and understand that the struggle is real with CPD points, for this reason, IESSA has been accredited for many years and with ECSA. Attendees of the conference will be awarded 1,5 CPD points.

RE-IGNITE YOUR PASSION

It is too easy to get bogged down in day-to-day business and lose sight of one's initial passion for profession. Rediscover why you do what you do – be inspired by learning new things along with spending time with industry colleagues, who share your passion and walk away from the conference re-energized; inspired and brimming with new information to take back to the workplace.

FOR MORE INFORMATION:

Presenter opportunities: conference@iessa.org.za

Sponsorship opportunities: events@iessa.org.za

To register for the conference and the rates click the following link <https://forms.office.com/r/XLAdF47r1X>